



UNNAT BHARAT ABHIYAN CELL



Sardar Vallabhbhai National Institute of Technology, Surat

Presentation on MSME



Presentation created by

- Team Saathi (Government Schemes Implementation), UBA Cell, SVNIT, Surat
- **Source:** MSME Website
- **Link:** <https://msme.gov.in/>



ABOUT MSME MINISTRY

- Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades.
- MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth.
- MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country.

**The Mission Coordinator: Ministry of Commerce & Industry,
Government of India**



ABOUT MSME MINISTRY

- Ministry of Micro, Small & Medium Enterprises (M/o MSME) envision a vibrant MSME sector by promoting growth and development of the MSME Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises and encouraging creation of new enterprises.
- The Micro; Small and Medium Enterprises Development (MSMED) Act was notified in 2006 to address policy issues affecting MSMEs as well as the coverage and investment ceiling of the sector.
- The Act seeks to facilitate the development of these enterprises as also enhance their competitiveness. It provides the first-ever legal framework for recognition of the concept of "enterprise" which comprises both manufacturing and service entities.
- It defines medium enterprises for the first time and seeks to integrate the three tiers of these enterprises, namely, micro, small and medium.

MSME: ORGANISATIONAL SETUP

- **The M/o MSME is having two Divisions called Small & Medium Enterprises (SME) Division and Agro & Rural Industry (ARI) Division.**
- The SME Division is allocated the work, inter- alia, of administration, vigilance and administrative supervision of the National Small Industries Corporation (NSIC) Ltd., a public sector enterprise and the three autonomous national level entrepreneurship development/training originations.
- The Division is also responsible for implementation of the schemes relating to Performance and Credit Rating and Assistance to Training Institution, among others.
- The ARI Division looks after the administration of two statutory bodies viz. the Khadi and Village Industries Commission (KVIC), Coir Board and a newly created organization called Mahatma Gandhi Institute for Rural Industrialization (MGIRI). It also supervises the implementation of the Prime Minister's Employment Generation Programme (PMEGP).

MSME DEFINITION

- **Composite Criteria: Investment in Plant & Machinery/equipment and Annual Turnover effective from 1st July, 2020. (Annexure I)**

Classification of Manufacturing Enterprises & Enterprises Rendering Services			
Composite Criteria	Micro	Small	Medium
Investment in Plant and Machinery or Equipment	Not more than 1 Crore	Not more than 10 Crore	Not more than 50 Crore
Annual Turnover	Not more than 5 Crore	Not more than 50 Crore	Not more than 250 Crore

SCHEMES BY MSME

- **1. Prime Minister Employment Generation Programme and Other Credit Support Schemes**
- 1.1 Prime Minister Employment Generation Programme (PMEGP)
- 1.2. Credit Guarantee Trust Fund for Micro & Small Enterprises (CGTMSE)
- 1.3. Interest Subsidy Eligibility Certificate (ISEC)

- **2. Development of Khadi, Village and Coir Industries**
- 2.1. Science and Technology Scheme
- 2.2. Market Promotion & Development Scheme (MPDA)
- 2.3. Revamped Scheme of Fund for Regeneration of Traditional Industries (SFURTI)
- 2.4. Coir Vikas Yojana
- 2.4.1 Coir Industry Technology Upgradation Scheme (CITUS)
- 2.4.2 Science and Technology (S&T) for coir



SCHEMES BY MSME

- 2.4.3 Skill Upgradation & Mahila Coir Yojana (MCY)
- 2.4.4. Export Market Promotion (EMP)
- 2.4.5. Domestic Market Promotion Scheme (DMP)
- 2.4.6. Trade and Industry Related Functional Support Services (TIRFSS)
- 2.4.7. Welfare Measures (Pradhan Mantri Suraksha Bima Yojana (PMSBY))

- **3. Technology Upgradation and Quality Certification**
- 3.1. Financial Support to MSME in ZED Certification Scheme
- 3.2. A Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE)
- 3.3. National Manufacturing Competitiveness Programme (NMCP)
- 3.3.1 Credit Linked Capital Subsidy for Technology Upgradation
- 3.3.3 Marketing Support/Assistance to MSME (Bar Code)
- 3.3.4. Lean Manufacturing Competitiveness for MSME



SCHEMES BY MSME

- 3.3.5. Design Clinic for Design Enterprises to MSMEs
- 3.3.6 Technology and Quality Upgradation Supports to MSMEs
- 3.3.7. Entrepreneurial and Managerial Development of SMEs through Incubators
- 3.3.8. Enabling Manufacturing Sector to be Competitive through QMS&OTT
- 3.3.9 Building Awareness on Intellectual Property Rights (IPR)

- **4. Marketing Promotion Schemes**
- 4.1. International Cooperation
- 4.2. Marketing Assistance Scheme
- 4.3. Procurement and Marketing Support Scheme (P&MS)

- **5. Entrepreneurship & Skill Development Programme**
- 5.1. Entrepreneurship & Skill Development Programme (ESDP)
- 5.2 Assistance to Training Institutions (ATI)




SCHEMES BY MSME

- **6. Infrastructure Development Programme**
 - 6.1. Micro & Small Enterprises Cluster Development (MSE-CDP)

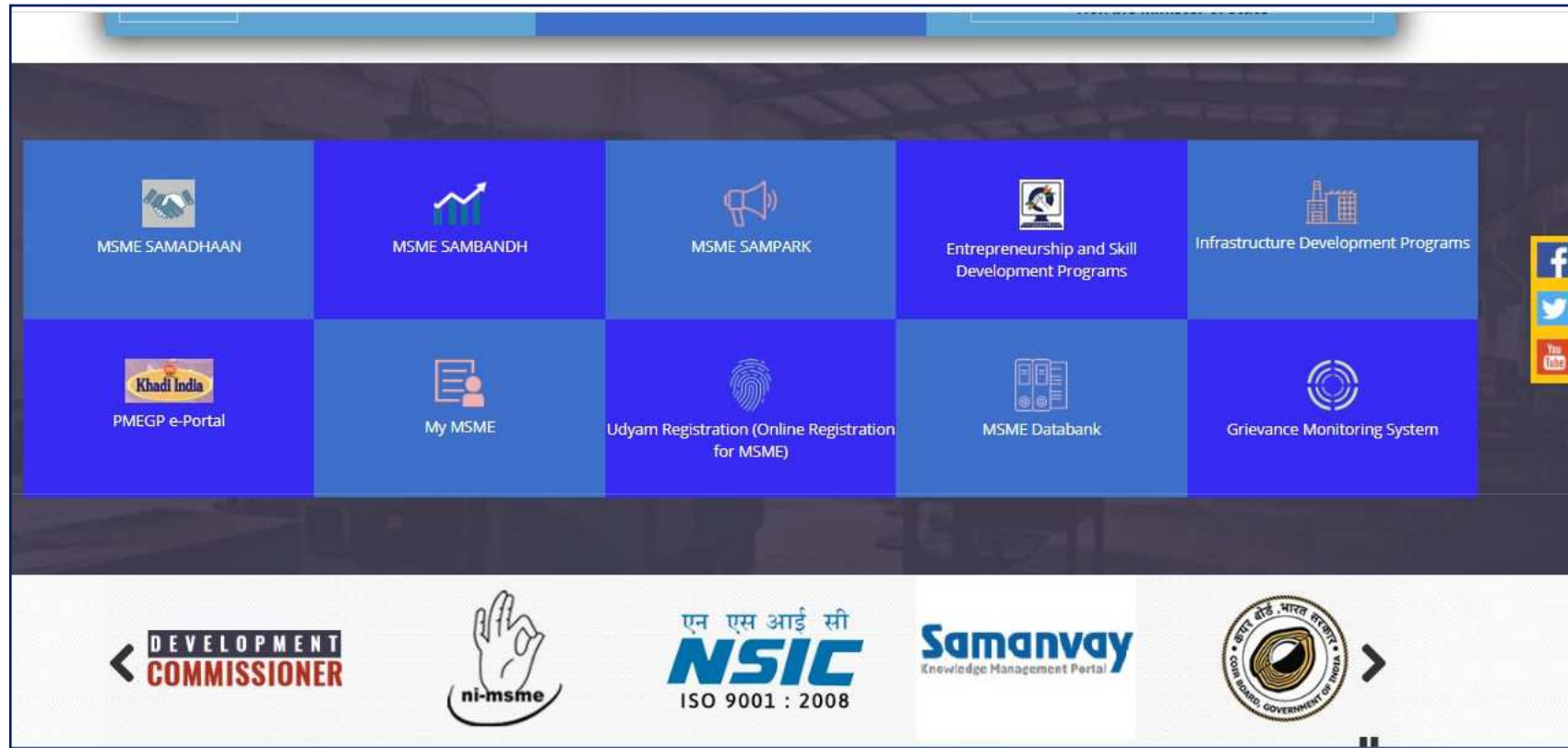
 - **7. Scheme of Surveys, Studies and Policy Research**
 - 7.1 Revised Guidelines (bilingual) of scheme SS&PR with effect from 15-10-2018. (Annexure III)

 - **8. National SC-ST-HUB**
 - 8.1 National SC-ST-HUB (Annexure IV)

 - **9. Scheme of Information, Education and Communication**
 - 9.1. Scheme of IEC Guideline (Annexure V)

 - **For more detail of all Schemes by MSME visit the website of MSME**
 - **Link: <https://msme.gov.in/all-schemes>**
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SERVICES BY MSME PORTAL



To know more study the website of MSME (scroll down to get above menu)

Link: <https://msme.gov.in/>



1. MSME SAMADHAAN



Applications filed by Micro and Small Units (MSEs)			
51,128	14941.70	4383	679.97
Applications filed by MSEs	Amount Involved In Applications (Rs. Crore)	Mutual Settlements with Buyer	Amount Involved In Mutually Settled Cases (Rs. Crore)

➤ MSME Samadhaan is a Portal created by Office of DC(MSME), Ministry of Micro, Small and Medium Enterprises (MSME) where Micro and Small Enterprises (MSEs) can file their applications online regarding delayed payments.

➤ **Website link:**

<https://samadhaan.msme.gov.in/MyMsme/MSEFC/MSEFC>Welcome.aspx>



2. MSME SAMBANDH



- Procurement from Central Ministries / Department / CPSEs
- Website link: https://sambandh.msme.gov.in/PPP_index.aspx



3. MSME SAMPARK

The screenshot displays the MSME SAMPARK website interface. At the top, there is a navigation bar with the MSME SAMPARK logo and the text "MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES". Below this, there are tabs for "ABOUT US", "HOW IT WORKS", and "CONTACT". A search bar is present with filters for "ESTIMATING & COST", "From Exp", "To Exp", and "SURAT". A "Search Candidate" button is also visible.

The main content area features a grid of "PARTNER INSTITUTIONS" logos, including CTC (Bhopal), CIT (Central Institute of Tool Design), IIT (Ahmedabad), IDTR (Indore), PPDC (Pune), TRTC (Ahmedabad), LLT (Ludhiana), CTC (Kolkata), IIT (Indore), IDEMI (A Government of India Society), ISO 3001:2008 and ISO 14001:2004, FFDC (Kannauj), GHR (Gurgaon), IIT (Aurangabad), IIT (Meerut), and MEERUT.

Below the grid, there is an "Announcement" section with a message: "to get their trainees and recruiters registered.. 150 vacancies at MUMBAI , PALGHAR by VIRAJ PROFILES LTD for the post of DET , Technician , CNC Machine Operator..".

The bottom section shows a dashboard with statistics:

4,66,738 Jobseeker	5,743 Recruiter	10,388 Candidates Placed	81 Open Job Posting	1,132 No of Vacancies	787 Job Posted
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There is also a "zendesk chat" widget with the text "How may we help you" and a "Type your message here" input field.

Enterprises can do contact and connect each other by using portal MSME Smpark

➤ Website link: <http://sampark.msme.gov.in/>



4. MSME ENTREPRENEURSHIP AND SKILL DEVELOPMENT PROGRAMS

- Entrepreneurship promotion and development Programmes are being organized regularly to nurture the talent of youth by enlightening them on various aspects of industrial/business activity required for setting up MSEs.
- These Programmes are conducted for youth and other people interested to set up their own industrial/self-employment venture.
- Such activities are also organized in ITIs, Polytechnics and other technical institutions/business schools, where skill/talent is available to motivate them towards self-employment.
- More detail available on Annexure VI

Contact: Deputy Director, O/o DC-MSME

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5. MY MSME

The screenshot displays the MyMSME website interface. At the top, it features the Ministry of Micro, Small & Medium Enterprises logo and the text "MyMSME". A navigation bar includes a home icon, a user profile icon, and a notification icon. Below the navigation bar, a banner displays "MSME e-Transaction Count : 106780 19". The main content area is divided into two columns. The left column contains a grid of 20 service tiles, each with a title, a brief description, and a "Click Here To Apply" link. The right column contains a section titled "Background : Ease of Doing Business Initiative" with a paragraph of text and a list of 19 schemes, each with a "Click here to apply" link.

MSME e-Transaction Count : 106780 19

Background : Ease of Doing Business Initiative

Ministry of Micro, Small & Medium Enterprises

Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last six decades.
Read More...

Schemes

1. MSME Dashboard Click Here To Apply..
2. Udyog Aadhaar Memorandum (UAM) Click Here To Apply..
3. Digital Payments Data (DPD) Click Here To Apply..
4. Zero Defect Zero Effect Click Here To Apply..
5. B2B Portal Click here to apply..
6. Design Clinic Click here to apply..
7. Lean Manufacturing Click here to apply..
8. Quality Management Standards & Quality Technology Tools Click here to apply..
9. Technology and Quality Upgradation Click here to apply..
10. Procurement and Marketing Support Scheme Click here to apply..
11. Intellectual Property Rights Click here to apply..
12. Incubation Click here to apply..
13. Samadhaan Click here..
14. Grievance Monitoring System Click here to apply..
15. Credit Linked Capital Subsidy Scheme Click here to apply..
16. Cluster Development Programme Click here to apply..
17. Credit Guarantee (CGTMSE) Click here to apply..
18. Prime Minister Employment Generation Programme (PMEGP) Click here to apply..

Ease of doing Business by providing all in one platform

➤ Website link: <http://my.msme.gov.in/MyMsme/Reg/Home.aspx>



6. MSME DATABANK



The screenshot shows the MSME Databank website. At the top left is the logo "MSME DATABANK" in orange and green. At the top right is the Ministry of MSME, Govt. of India logo, featuring the Ashoka Lion Capital and the text "MSME MICRO, SMALL & MEDIUM ENTERPRISES सूक्ष्म, लघु एवं मध्यम उद्यम OUR STRENGTH • हमारी शक्ति Ministry of MSME, Govt. of India". Below the logo is a navigation bar with "MSME DataBank", "Help", "Register", and "Support". A central message states: "Registration on MSME Databank is FREE OF COST and there are NO INTERMEDIARIES HIRED BY MINISTRY to do registration on MSME Databank & collect fees." Below this is a large image of a factory floor with workers and a "MAKE IN INDIA" map overlay. To the right of the image is a login/register form with fields for "Username:", "Password:", and "Enter Captcha:". The captcha shows the characters "E W 8". There are "Login" and "Register" tabs at the top of the form, and a "Log In" button at the bottom. Below the button is a link: "Resend User, Password / Update Email ID".

Ease of doing Business by accessing all data base of MEME Enterprises

➤ Website link: <http://www.msmedatabank.in/Home.aspx>



7. MSME: UDYAM REGISTRATION

The screenshot shows the homepage of the UDYAM Registration portal. At the top left is the logo of the Ministry of Micro, Small and Medium Enterprises (MSME) with the text 'सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय' and 'Ministry of Micro, Small Medium Enterprises'. To the right are navigation links: 'Home', 'NIC Code', 'Print Certificate', 'Useful Document', and 'Udyog Aadhaar'. A warning banner reads: 'Beware of Fake Sites. Udyam (MSME) Registration is Free of Cost and paperless and no online or offline agency, institution or consult'. Below this is a link for 'Clarification on existing Entrepreneurs Memorandum (EM-II) / Udyog Aadhaar Memorandum / New Udyam Registration-regarding'. The main content area features the text: 'This is the only Government Portal for MSME (Udyam) Registration Entrepreneurs! Just take few simple steps to make an Enterprise of your dreams... Udyam Registration'. There are two registration options: 'Welcome to Register here' with a button 'For New Entrepreneurs who are not Registered yet as MSME', and 'You can Re-Register here' with a button 'For those already having registration as EM-II or UAM'. On the right, there is a graphic of a person climbing a staircase with steps labeled 'MICRO', 'SMALL', 'MEDIUM', and 'CHAMPIONS'. A hand is shown holding a wheel, symbolizing growth. The slogan at the bottom reads 'Our Small Hands to Make you LARGE'.

Register your Enterprise on MSME portal

➤ **Website link:** <https://udyamregistration.gov.in/Government-of-India/Ministry-of-MSME/online-registration.htm>

ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

- **Step 1:** Study the MEME website.
- **Step 2:** Conduct surveys and assessment need of entrepreneurship in UBA adopted villages
- **Step 3:** Work with Gram Panchayat & Taluka Panachayat / District Industrial Centre for implementation of Standup India and promoting of MSME enterprises in adopted UBA Village cluster.



For more details visit & meet nearby Banks, Help centers, Connect centers, District Industrial Centre, Gram Talati / Taluka Officer @ Taluka (Block) Panchayat , District Panchayat & District Industrial Centre

The details are also available in following document:

- 1. Annexure I MSME_gazette_of_india**
- 2. Annexure II MSME ACT A2006-27**
- 3. Annexure III REVISED-GUIDELINES-OF-SCHEM-OF-**
- 4. SURVEY**
- 5. Annexure IV guidelines SC-ST-Hub**
- 6. Annexure V guidelines IEC**
- 7. Annexure VI Up-Scaled-ESDP-Guidelines**



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THANK YOU

UNNAT HO !!!

